Don Pendleton

Don Pendleton is an American artist and designer. Pendleton is most widely recognized for his large body of skateboard graphics and for the artwork of Pearl Jam’s tenth studio album, “Lightning Bolt.” He has produced signature collaborative products with companies such as Volcom, Oakley, Stance Socks, The Hundreds, Mountain Dew, Logitech and has worked with the most popular companies in skateboarding and action sports.

Activity

Say it with line, shape, and color

There are many outdoor activities, but one tried-and-true favorite is sidewalk chalk! Plus, it is fun for all ages. Like artist Don Pendleton, see what you can communicate using only line, shape, and color. Which color do you associate with feeling happy? Which color would you associate with being cold? Do you have a favorite color? Ever thought about why it is your favorite?

Materials:
Sidewalk/concrete
Chalk
Masking tape

Instructions

- Rectilinear designs work a little better with masking tape, but see if you can challenge yourself to create some curvilinear shapes in your composition.
- First, decide the shape and scale of your composition. Will it be ginormous or something on a smaller scale?
- Once you have made those decisions, start by masking out the “frame” or boundary of the composition.
- Fill your composition with shapes using your masking tape.
- Think of your masking tape as the art element: Line. When a line meets its point, it creates a shape.
- When you are happy with your overall composition of shape and line, think about color.
- Will you have a color scheme for your design? Will your colors be restricted to be complementary, monochromatic, warm, or cool? Or you could have an open color scheme and utilize all the colors.